## **GO CHURCH SOCIAL MEDIA POLICY**

Please remember when you enter into the social media realm that we have a "Social Media Policy" in place for a reason: it is to protect you, GO Church and the testimony of the Kingdom of God.

## Here is the policy:

Blogs, Facebook, Instagram, Twitter, etc. are popular and powerful tools and like most tools, they could be helpful if used correctly or dangerous if used inappropriately and/or politically.

The bottom line principle is that **you are responsible for what you write**. The Internet is a public forum, and writing something is the same as speaking it from a stage. Even if you delete a blog post, RSS feeds can still contain your post. Once something is published, it's impossible to take it back, so think before you update, and be responsible for your words.

Also, always remember that we are a "**Global Ministry**" reaching into a host of varying demographics, political opinions, positions and climates. And what you fervently post about your beliefs in your demographics may offend the global membership or viewership of GO Church Inc. and can put the entire church at risk.

This is why we advance, support and promote only one culture...**The Kingdom Culture**: And everything we post and ping and tweet, Etc., should represent that culture.

Furthermore, all personal blogs should contain a disclaimer. Here's a sample: *This is my personal blog and does not necessarily represent the views of GO Church or any groups mentioned here.* 

## Here are a few additional tips:

- Be nice and be positive. Like it or not, people will equate you and what you say with the organization you represent. So even though you may be making a personal statement, people may not make a distinction.
- Think before your write. If you've got a doubt, let someone else read it before you post it.
- Weigh it against the "Word of God"
- Don't discuss private matters in a public forum. Just FYI the Internet is a very public forum.
- Follow all copyright rules. If you give information that did not originate with you, be sure to give credit. Cite and link when appropriate.
- Don't set up social media accounts using a GO Church email address.
- As stated above, avoid AMERICAN politics! There is a BIG difference between American Politics and Kingdom politics! We are ALL about the Kingdom!
- Don't post pictures that would have to be explained or justified (ex. Alcohol, tobacco, explicit words/behaviors or containing immodest outfits)
- NEVER take sides with lawlessness, evil, or any organization that fails to stand on the Word of God alone as its platform. (DO YOUR HOMEWORK before you post and before you LIKE)
- Never rejoice over the hardship, devastation or downfall of anyone. Because except for the grace of God that could be us and because all of our righteousness is like filthy rags.
- Above all else, your social media content should be ripe with the "Fruit of the Spirit" which is:
  - love, joy, peace, patience, kindness, goodness, faithfulness, gentleness, and self-control...
    for against these there is no law!
  - When we put these on display, we are breaking no Kingdom Law and no earthly law.
  - It's when we display anything opposite of these that we get ourselves and the church in trouble! SO let's not be trouble makers but fruit makers.

Please be aware that failure to adhere to these policies may result in your removal from leadership.